

# DEDICATED. COMMITTED.

WHOLE HERD REPORTING WITH MATERNALPLUS®



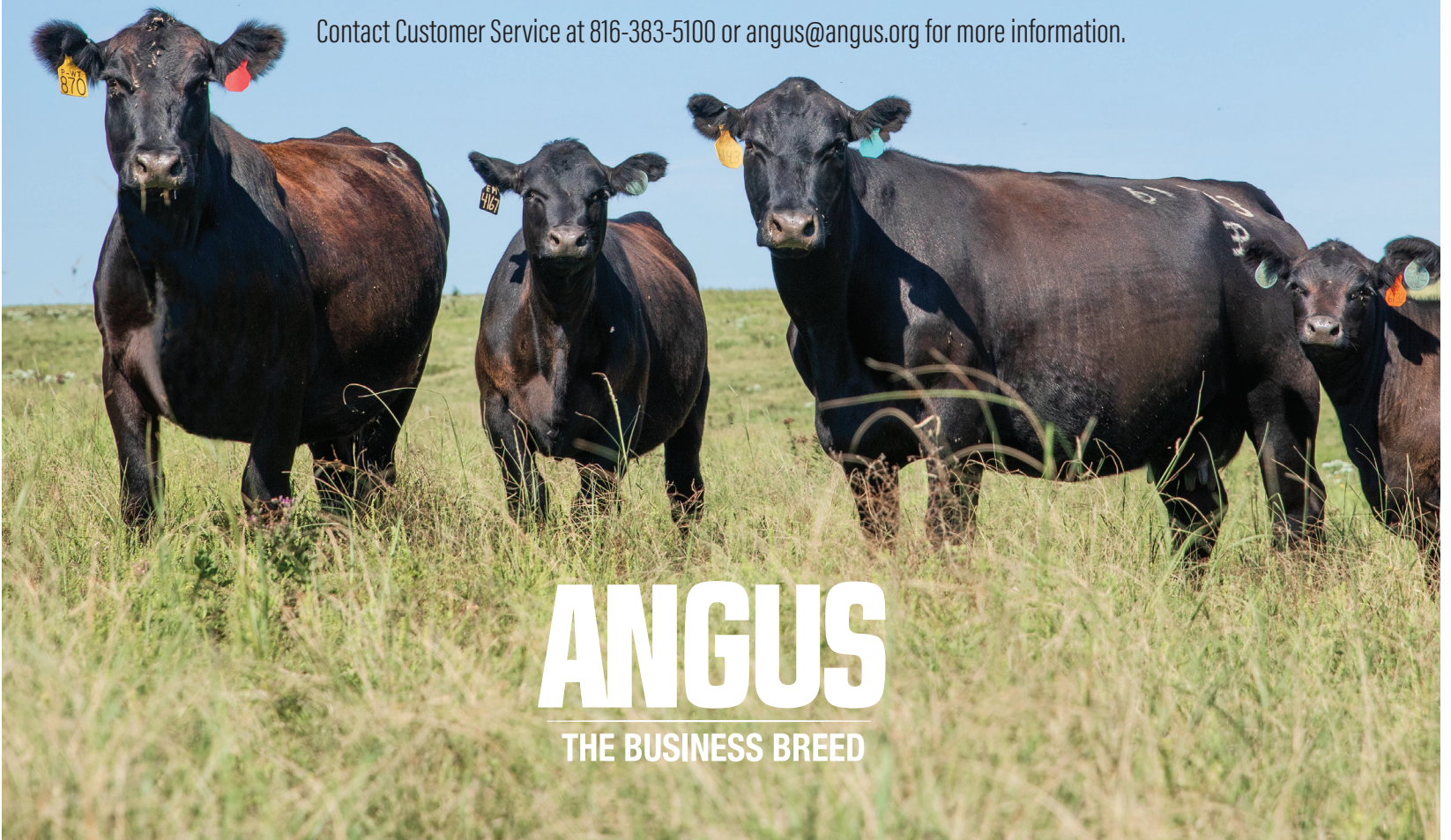
## DEDICATED TO DATA.

We devote extra time to collect maternal traits beyond those required to target greater performance and predictability. Our goal is to not only improve today's genetics, but also prepare for the future of the Angus breed.

## COMMITTED TO IMPROVEMENT.

Raising quality registered Angus cattle takes commitment and as your genetic supplier, we take that commitment seriously. That is why we believe a commitment to improvement starts with the female. Commit to the female — commit to MaternalPlus®.

Contact Customer Service at 816-383-5100 or [angus@angus.org](mailto:angus@angus.org) for more information.



# ANGUS

THE BUSINESS BREED