

ANGUS

Foundation

2020 IMPACT REPORT



YOUR executive director
Thomas Marten

To YOU, an Angus Foundation donor,

Upon starting with the Angus Foundation in January, I knew this year would be exciting, but I could have never guessed it might involve a worldwide pandemic. I am honored and excited to join Team Angus and work with our many loyal donors to continue to increase the incredible impact the Angus Foundation makes in growing leadership, investing in research and providing opportunities for the next generation of cattlemen and cattlemen in the Angus breed.

As I reflect on the last year, we have much to be grateful for. In January, with the help of generous donors, supporters and participants, we were able to raise funds through the sale of the Angus Foundation Heifer Package and Rancher's Rendezvous at Spruce Mountain during the National Western Stock Show. The evening of fun and philanthropy raised more

than \$100,000 to benefit the Angus Foundation's mission of education, youth and research.

I have truly enjoyed meeting and getting to know many of you already, and it's clear the Angus Family is committed to the future of the breed and its members.

It is individuals like you who are making a difference in the lives of the Angus community and the next generation. We are thankful you chose to support the future of the breed.



Sincerely,

Thomas Marten
Angus Foundation, executive director

ANGUS
Foundation

YOUR IMPACT



\$126,000
in research



\$641,000
in youth and education



133 youth-received scholarships

348 Angus Foundation donors

\$312,750 in scholarships awarded

630 total participants in programs



For full the fiscal year 2020 financial statement, visit AngusFoundation.org/Financials



YOUTH

"I could not be more grateful to receive a scholarship from the Angus Foundation again this year. I would like to personally thank the donors and all those involved in making these scholarships possible. With your generosity, I can continue to pursue my dream with financial ease of mind."

- McKayla Raines, 2020 Angus Foundation Scholar

Equipping the next generation of leaders for success is a cornerstone for the Angus Foundation and a point of pride for donors. At the 2020 National Junior Angus Show, the Angus Foundation awarded many of the 133 academic scholarships and LEAD conference awards, totaling \$312,750. Even in a year where uncertainty gripped various aspects of our lives, the Foundation remained committed to alleviating the financial stresses that come with the rising cost of higher education and even endowing two new scholarships.



EDUCATION

"I am very thankful to the Angus Foundation for supporting Women Connected because, let's face it, we probably would not be here if that was not granted to us. I'm excited to go home and get on the websites to learn a little bit more about the Foundation and the Angus Auxiliary and how I can become more involved."

- Becky Vincent, owner of Tri-Pine Farm in Canton, Ohio

The Angus Foundation prides itself in supporting educational events that offer Angus breeders and members the opportunity to further their knowledge. Every year the Foundation supports events either monetarily or by sending an Angus representative, including: Young Cattlemen's Conference, Women Connected Conference and the Beef Leaders Institute.



RESEARCH

"The Angus Foundation has been key to the research we do here at Angus Genetics Inc. Every day our goal is to work to develop tools and gain knowledge to elevate the value of Angus cattle. This year allowed us to maintain our goal as we launched the new Research Hair Shedding and Foot Score EPDs, to name a few."

- Kelli Retallick, AGI, director of genetic and genomic programs

Finding answers to important scientific questions is a priority of the Angus Foundation. Advancing research activities related to agriculture and the Angus breed, the Foundation funds research to identify solutions to the unique challenges and opportunities faced by the beef cattle industry and its segments.