

# DIRECTIONS

THE NEWSLETTER OF THE NATIONAL JUNIOR ANGUS ASSOCIATION

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## The Foundation of the Future

Each January, one of the highlights of the National Western Stock Show in Denver, Colo., is the sale of the Angus Foundation Heifer Package. All of the proceeds from this package go toward the Angus Foundation, which supports youth, education and research. As Angus juniors rally together each year, Angus enthusiasts and industry leaders invariably step up to support the Angus Foundation.

This year's package was headlined by Eila Eila 755P of Whitestone, a spring heifer donated by Whitestone Farm, Aldie, Va. The support that she garnered displayed the devotion of the Angus industry to its youth. On January 16, 2003, six generous members of the Angus industry came together to purchase the package at a value of \$40,000. Express Ranches, Shawnee, Okla.; Three Trees Ranch Inc., Sharpsburg, Ga.; Paws Up Angus Ranch, Greenough, Mont.; Rolling RRR Ranch LLC, Edmond, Okla.; Edwards Angus Ranch, Denton, Mont.; and Limestone LLC, Perkins, Okla., purchased the package that included generous donations from American Live Stock Insurance, Lathrop Livestock

Transportation, Trans Ova Genetics, Merial, Genex Cooperative Inc., the American Angus Association, and Angus Productions Inc.

The individuals who contributed to the success of this year's Angus Foundation Heifer Package are too many to be listed here. Juniors across the country owe their thanks, as well, to our contending bidder, Opperman Cattle Co., Sandy, Ore. With each passing year the Angus Foundation extends its support to more and more programs and scholarships. None of this would be possible without the support of the Angus breeders nationwide.

The Angus Foundation is in place to serve the entire Angus industry by cultivating the youth who will some day lead our industry. This year's Foundation Heifer Package sale was another successful step in this invaluable mission. As National Junior Angus Association members and beneficiaries of this exceptional organization, please take a moment to show your appreciation to all of those people who make our activities possible. —Jennifer Beck

### TERMS UP IN 2003

**MERCEDES DANEKAS**, California  
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### TERMS UP IN 2004

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Pictured (left to right) are NJAA Board members Mercedes Danekas, Brandon Walker, Jennifer Beck, Lana Myers, Trever Kuipers, Jamie King and Jamie Hower. Continuing from left to right are Chris McCutchen, Cliff Edwards, Jarold Callahan, Dave Lipson, Mark Duffell, Robbie Robertson, Scott Buchanan (at halter), George Lemm, and Nadine Lipson.

# Angus Juniors Get Involved Elsewhere

The daily rigors of farm and ranch living, as well as the many activities offered by the national and state junior Angus associations, are enough to keep many National Junior Angus Association (NJAA) members busy. However, juniors who are involved in the NJAA are also likely to be involved in several other organizations, including 4-H, FFA, local livestock groups, and school clubs. Instead of feeling bogged down by such involvement, many juniors

enhance their experiences by being involved in so many different areas.

"I was involved in student council at my high school for two years. I brought a lot of skills to student council, such as organization and fundraising ideas, that I got while being involved in my state junior Angus association," says Lindsey Pennington, Kentucky Junior Angus Association (KJAA) president. Although the two clubs seemed to have very little in

common, Pennington was able to bring skills learned from her KJAA and NJAA experiences and use them effectively to improve her school's student council. "I used many of the activities and lessons from Leaders Engaged in Angus Development (LEAD) in other organizations," Pennington adds.

Other juniors were able to bring skills obtained in other clubs and use them to enhance their NJAA experience. Indiana junior Katie Barker served as the Communications Director for the Indiana Junior Angus Association in 2002.

Responsibilities for the position included keeping close contact with the editor of the *Indiana Angus News*, a monthly publication used as a communication resource by all members of the Indiana Angus, Junior Angus, and Auxiliary Associations. Barker wrote articles explaining different activities for junior members, reminders of events, and previews of events in the coming months. When running for the office, Barker explained to the juniors, "I am involved in the publication of my school newspaper and have written many articles. I also like to get out and meet new people." Barker was able to use her journalism skills learned at school and apply them to the improvement of the Indiana Junior Angus Association. "Katie just loves to write, and this position was very good for her," Natalie Barker, Katie's mother, says.

The NJAA has also produced some of the most distinguished FFA and 4-H members in the country. Past NJAA vice chairman Ryan Sweeney is one of the most honored members in the history of Michigan FFA. He served as state FFA president and won three national proficiencies as well as the National Star Farmer.

Several NJAA members have served as their chapter or state FFA and 4-H presidents gaining from their experiences as NJAA members. "I learned a lot of information that I was able to bring to my NJAA experience while serving as North Carolina FFA vice president," North Carolina junior Callie Birdsell says.

Whether you are involved in two organizations or a dozen, try to bring something from each organization into the others. It's likely the skills you learn in one will apply to another club, even if it seems to be completely unrelated.

—Brian Howell

## Meet the Queen

Each November at the North American International Livestock Exposition (NAILE) in Louisville, Ky., the top female finalists from the American Angus Auxiliary scholarship competition vie to become the new Miss American Angus. Not only do they fill out a rigorous scholarship application — more than 15 pages — but in Louisville, they give speeches, take an industry test, conduct an interview, and answer impromptu questions. But in the end, the red jacket she wears, the places she travels, and the values she stands for are well worth the effort.

This year's Miss American Angus is **Joanna Olson** from Hereford, Texas. So let's get to know her!

**When is your birthday?** March 5, 1984

**What is your educational background?**

I attended Hereford High School, and am currently attending Texas A&M, pursuing an Animal Science degree.

**What are your plans after college?** I would like to work somewhere in the beef industry — no particular place in mind yet. I want to keep my options open for various opportunities that might come available.

**Tell us about your family.** My parents are Steve and Ginger Olson. I have an older sister, Moriah, and an older brother, Sy. Both Moriah and Sy were on the National Junior Angus Association (NJAA) Board, and Moriah is a former Miss American Angus.

**What is your favorite junior Angus activity?** I really like both the National Junior Angus Show (NJAS) and the Leaders Engaged in Angus Development (LEAD) Conferences.

**What are your feelings on becoming Miss American Angus?** I am honored to

have the opportunity to represent the Angus breed this upcoming year. I look forward to new and exciting experiences during my reign.

**What was the most challenging part of becoming Miss American Angus?** The

contest itself in Kentucky, because there were four other girls competing for the title and any one of them could have easily won.

**What do people say about you being from Hereford, Texas?** They usually ask how can I be from Hereford and represent Angus cattle. I usually just laugh. There's only one great breed, no matter what town I'm from!

Congratulations, Joanna, on all of your accomplishments. Best of luck with your travels as reigning queen!

— Courtney Collins



# NJAA Members Named NCBA Ambassadors

Two junior Angus members recently received top honors in the 2002 National Beef Ambassador Competition, held November 7-9, in Orlando, Fla. Seth Malley, Bentonville, Ark., received \$2,500 cash and a \$1,000 scholarship as the first place winner. The third place award of \$800 cash and a \$500 scholarship went to Wravenna Phipps, Kearney, Neb.

As national winners both have the opportunity to travel throughout the country representing the American CattleWomen Inc. and the beef industry during the coming year. The National Beef Ambassador Program was started in 1988



by the American National CattleWomen Inc., and in 1995, began receiving beef check-off funding from the Cattleman's Beef Board. Today, this program involves training youth spokespersons, ages 16-19, to become more knowledgeable about the nutritional and economic values, by-products, food safety, and versatile uses of beef. Contestants must present a five to eight minute illustrated talk, complete a mock interview and participate in a beef education workshop during the competition.

Both winners agree that their participation in the National Junior Angus Association (NJAA) aided them in the

contest. "The NJAA molds the leaders of tomorrow by its encouragement of public speaking and opportunity for leadership possibilities," Malley says.

Phipps adds, "I feel that the personal skills, work ethic, and competition that are in any of the NJAA contests and events will make you successful in whatever you pursue."

The NJAA would like to congratulate these two members on this outstanding accomplishment!

If you would like additional information on this program, contact Carol Abrahamzon, National Director of the Beef Ambassador Program, at cabrahamzon2@beef.org.

— Lana Myers

## State and Regional LEAD conferences: Where Future LEADers are Made

"Real leaders are ordinary people with extraordinary determination." This is a powerful and very true statement. At times we may look at ourselves and question our ability to take on a leadership role in an organization. However, we must realize that no one is born a gifted motivator, organizer, or speaker. These are all skills that must be advanced through training, experience, and even failure.

Over the years I have found that the leadership opportunities available through the National Junior Angus Association (NJAA), and in particular Leaders Engaged in Angus Development (LEAD) conferences, are second to none when it comes to improving leadership skills and beef industry knowledge. Although I highly recommend any junior who can, to attend a National LEAD Conference, participating in a state or regional LEAD can provide many of the same opportunities. State and regional LEADs are usually more feasible and convenient, allowing more members from your area to get involved.

Hosting a state or regional leadership conference is a great way to enhance the leadership skills, team effort and attitude among junior members in your state association. While taking on such an event might seem a little scary, don't worry, you're not alone. The NJAA Board

members will help out. They can provide assistance with ideas and organization of the conference, put on workshops, be speakers, or help provide anything else you might need. There is an informational pamphlet available from the Junior Activities Department that goes through the steps in making your LEAD a success. It provides a basic timeline for organizing your conference. And it provides ideas for different activities you can have, such as "ice breakers." Speakers are also a key part of LEAD conferences. In the past a variety of individuals have been speakers including Angus breeders, local agriculturalists, industry professionals, and motivational speakers. Tours are another great way to expose your members to new places and ideas.

Remember it doesn't take a superhuman to put on a LEAD conference, it only takes a few people with some initiative and a vision. So think ahead, plan ahead, and be a leader. And don't forget about this year's National LEAD Conference, which will be held July 31-August 3 in Fort Worth, Texas. You can even register online at [www.njaa.info](http://www.njaa.info). Come and join us to 'Discover Your Worth' in Texas this summer.

— Lacey Robinson

## Tee Off at the 2003 NJAS

It is never too early to start planning your summer vacation. For many of us, this is a cattle show of some magnitude, whether it is regionals or nationals. Again this year the Angus Foundation will be offering a little break from the National Junior Angus Show (NJAS). Plan to take part in the 3rd Annual Angus Foundation Golf Tournament, Tuesday, July 15, 2003. To enter your four-person "scramble" team, contact the Junior Activities Department at the American Angus Association

Participants compete for awards such as the longest putt, longest drive, closest to the pin and the ever-so-challenging team awards.

If you are interested in donating or being a sponsor, there are many different options available. You can become an award sponsor, meal sponsor, cart sponsor or gift sponsor.

Some changes have been made to hopefully include more people on both ends of the spectrum. For donors, the National Junior Angus Association (NJAA) Board has designated hole sponsorship cost to be \$250 instead of the original \$750. Junior entry fees have been decreased to encourage more participation.

Remember that anyone of any age can participate! For more information, call the Junior Activities Department at the Association.

— John McCurry

## Shop the Angus online store for gift-giving needs

Looking for the perfect gift? The Angus Foundation has T-shirts, hats, wind jacket pullovers and gloves for sale that will suit everyone on your list. These items are available in a variety of styles and colors.

The Angus Foundation also offers a set of four black-and-white grease-pencil drawings from a series of works by Angus artist Frank Murphy. The 11-by-14-inch prints were used in the Association's advertising campaign from 1966 to 1970.

Visit [www.angusonline.org/store](http://www.angusonline.org/store) for more details, including photos and prices of the merchandise or contact the Junior Activities Department at (816) 383-5100.

## Spotlight on TEXAS Junior Angus Association

The Texas Junior Angus Association (TJAA) is led by an officer team of six juniors as well as 17 directors and three advisors. The Texas juniors are very active at both the state and national levels.

Each January the Texas juniors host their annual awards banquet. At the banquet and meeting, new officers and directors are elected, and awards are presented including "Rookie of the Year," which recognizes a first-year member and encourages further participation.

Texas juniors have numerous opportunities to compete in the showing throughout the year, including shows at Fort Worth, San Antonio and Houston, as well as a summer preview show.

Last year, 25 junior members hauled more than 50 head of cattle 1,200 miles to

represent Texas at the National Junior Angus Show. The Texas juniors, known for their teamwork, won the herdsmanship award for a state with more than 35 head. They also competed and placed in the team sales contest.

A delegation of Texas juniors also travels to LEAD (Leaders Engaged in Angus Development) Conference each year. This year's juniors won't have far to go, and are excited to show off Texas hospitality to those who will be attending LEAD in Fort Worth.

The TJAA is also proud of Joanna Olson, the 2003 Miss American Angus. For more information about the TJAA, go to [www.wells cattle-angus.com/tjaa/tjaa.html](http://www.wells cattle-angus.com/tjaa/tjaa.html).

— *Jamie Hower*

## Advisor Profile — Shelia Stannard

The National Junior Angus Association (NJAA) Board of Directors is fortunate to be advised by a group of great individuals each year. Along with James Fisher, director of activities and junior activities, the NJAA Board has an advising team made up of an additional American Angus Association staff member, Shelia Stannard; a director from the Association Board of Directors, Paul Hill; and an active American Angus Auxiliary member, Tammy Wallace.



**Q:** Where did you grow up?

**A:** Western Nebraska on registered Hereford ranches, but moved to Kansas in high school.

**Q:** Where did you go to college?

**A:** Colby Community College and Kansas State University with a major in agricultural journalism at both.

**Q:** Who was your role model while growing up?

**A:** My Grandpa Raymer has always been my role model. He had to quit school at a young age and work to support his mother and sisters. He built a large, successful farming and ranching operation by hard work and attending the school of hard knocks. He always encouraged me to do my best and learn all that I could.

**Q:** What is your favorite movie?

**A:** "Sleepless in Seattle"

**Q:** What is your favorite food?

**A:** Seafood pasta and red licorice

**Q:** What is your favorite song?

**A:** "Wide Open Spaces" by the Dixie Chicks

**Q:** What is one thing you never leave home without?

**A:** Pictures of my friends' children, my surrogate "nieces" and "nephews."

**Q:** When did you start working with the Association?

**A:** I began in October 1998 after I had interned with the Public Relations department in 1996.

**Q:** What do you enjoy the most about your job?

**A:** The people I have met and everyone involved in the Angus industry.

**Q:** What is one thing you have learned or gained while being an advisor to the NJAA Board?

**A:** I've learned a great deal about the youth of the NJAA and have gained insight to the way that the board functions. Most importantly, I hope I have influenced at least one person or one person's decisions in a positive manner.

**Q:** What advice do you have for juniors?

**A:** Take advantage of every opportunity that you are given, in NJAA or in life in general. And, always say thank you!

— *Jamie King*

# James' Junction



Creative, motivated, excited, goal oriented. These are words that likely describe people who are effective leaders in your associations. These characteristics alone do not make a good leader. One very important characteristic that true leader's posses is that of follow-through.

You can be a very creative person with excellent ideas for the association, however if you don't follow-through that great idea will never happen. Many times the follow-through is the hardest part. It is making the decisions and then doing the work to see that the idea becomes a reality that makes you a leader.

If you evaluate the members in your association you will find certain people who everyone counts on to get things done. These people know how to make the follow-through happen to accomplish the goals of the association. They understand not only having ideas, but the action needed to accomplish the task.

You should strive to be this type of person. Most people can come up with great ideas, but leaders know how to put those ideas into action for the betterment of the association. Being good at the follow-through will not only make for a successful organization, but it will also help to make you a successful individual.

Follow-through is the difference between an idea and an accomplishment.

I want to extend my personal congratulations to Tom Patterson, chairman of the 2001-2002 National Junior Angus Board, on being the high individual at the 2002 National Intercollegiate Judging Contest held in Louisville, Ky. Follow-through always makes a difference.

—James Fisher, director of activities and junior activities



## American Angus Auxiliary Update

This spring the American Angus Auxiliary is gearing up for the National Junior Angus Show (NJAS) in Louisville, Ky. The Auxiliary sponsors many NJAS activities including the National Showmanship Contest and the All-American Certified Angus Beef® Cook-Off. The Cook-Off will celebrate its 20th Anniversary at the NJAS with a new category and an alumni division. To receive more information about the 20th Annual Cook-Off, contact committee chairwoman, Anne Patton Schubert at (502) 477-2663.

Three prestigious junior awards are also sponsored by the Auxiliary. The Silver Pitcher Award committee is being chaired by Leslie Roye, (479) 442-9231. The Crystal Award committee is being chaired by Cathy Watkins, (765) 779-4007. And the American Auxiliary Achievement Award committee is chaired by Renee Driscoll, (319) 668-2082. Please contact these chairwomen for more information and how to apply for these junior awards.

The American Angus Auxiliary also presents scholarships annually at the NJAS. This year, 10 scholarships will be awarded. First through fifth place awards in the amount of \$1100, \$950, \$900, \$800, \$750 will be given to both girl and boy qualified applicants. Scholarships are defined as financial grants for which no equivalent work is required. For more information call your state scholarship contact or contact the national scholarship chairwoman, Amy Iman Bellis at (816) 770-3386 or e-mail BellisFamilyFarm@aol.com or go to the American Angus Association Web site, [www.angus.org](http://www.angus.org).

—Amy Iman Bellis

### THE CHAIRMAN'S PERSPECTIVE:

## The harder you fall, The higher you bounce.

—Unknown

I don't know how many of you have heard your parents say to you things like "If at first you don't succeed, try, try again," or "Once you fall off the horse, brush yourself off and get right back on." I sure have heard my fair share of those parental sentiments during the years. Usually they came after something I'd worked for didn't turn out like I'd hoped it might, or I'd come in from the barn in tears after one of those really special show heifers had either stepped on a foot or worse yet, kicked me with real intent. At any rate the sympathy I was seeking ended up being advice I wasn't really sure I wanted to hear. What I did learn, each time I made a mistake or a mishap was that it could be a learning experience and it would benefit me over time.

Mistakes are going to happen. There will be those times you forget to close the cattle gate, the homework that doesn't make it to class, and those big

ones when your judgment flies out the window and you get clobbered. While the lesson you've learned isn't always real clear at that moment, if you give it time the lesson you need, will become a roadmap for your future. The same thing happens when life presents obstacles on our course when and where we least expect them. It's how we navigate around, up, over and through those obstacles that matters in the end. What we take away from the encounter is really important.

So the next time you and your mom are chasing cows down the road and you get that look, or your teacher shakes her head at your forgetfulness, or that bad moment when you really blow it, take a breath and learn from this mistake for the real mistake would be not learning from the first one.

—Mercedes Danekas

### The Clever Cow Crossword

Answers [Puzzle is on page 7]

DOWN: 1. LEAD, 2. Kool, 4. showmanship, 7. Worth, 9. CAB, 10. eleven, 11. Fisher ACROSS: 3. Directions, 5. photo, 6. Louisville, 8. Mercedes, 11. Foundation, 12. Missouri, 13. Angus, 14. spring

## Make your Summer Plans Now

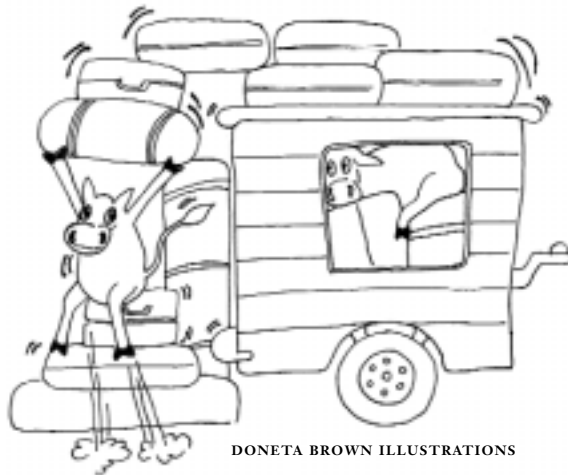
Pack your bags and load the trailer ... the National Junior Angus Association (NJAA) is planning many events for you and your family this summer. This year, the National Junior Angus Show (NJAS) is scheduled for July 13-19 in Louisville, Ky. This should prove to be an exciting week full of contests, cattle shows, and even a dance. The NJAS is an excellent opportunity for you to meet other junior members from all over the country, while showcasing some of the greatest cattle in the breed.

Also, mark your calendars for July 31-Aug. 3, so you can DISCOVER YOUR WORTH at the Leaders Engaged in Angus Development (LEAD) Conference in Ft. Worth, Texas. The annual LEAD Conference offers many motivational speakers and leadership workshops, along with tours and educational visits. The members of the NJAA Board of Directors are working hard to make these events a highlight of your summer, so be sure to attend!

If you are not able to join us for these events, or you are searching for additional Angus activities, check out the following dates and locations:

April 25-27	Western Regional	Reno, Nev.
April 25-27	Regional LEAD Conference	Harrisonburg, Va.
May 23-25	Atlantic National	Timonium, Md.
June 19-22	Eastern Regional Jr. Angus Show	Lewisburg, W. Va.
June 19-22	North Central Regional Preview Show	Lincoln, Neb.
June 22-25	Northwest Regional Preview Show	Filer, Idaho
July 25-27	All-American Angus Breeders' Futurity	Louisville, Ky.

— Trever Kuipers



## NJAA Contest Information

The 2003 graphic design contest theme is to design a recruitment brochure to promote the NJAA and its benefits.

**Entries must be postmarked by June 1.**

In the 2003 creative writing contest, each age division will have a different topic. The junior topic is: What was your first or most memorable Angus experience? In the intermediate division, please write about: How will your NJAA involvement affect your future? The senior topic is: What characteristic are you known for or would like to be remembered for and why? **Entries must be postmarked by June 1.**

The senior division speech topic in the public speaking contest is: Be innovative! If you have use of unlimited resources or technology, what product would you invent to "revolutionize" the cattle industry on the farm, local or national level. A typewritten, double-spaced outline of all speeches **must be received in our office by June 25.**

## A Direct Line to Your Angus Staff: Bill Bowman, Director of Performance Programs

**Hometown:** Stet, Mo.

**College Attended:** University of Missouri

**Angus Background:** Bill showed Angus cattle through his high school FFA chapter. After graduation from college in 1979, Bill was hired as a regional manager trainee with the American Angus Association. He worked for various Angus operations and then he worked in the sale management business for two years. In 1992, Bill came back to the Association and served as a regional manager for the states of Kansas, Oklahoma and Colorado. In the spring of 1998, Bill came to work at the Association office in St. Joseph, Mo., in the new Commercial Relations Department. In March 2002, Bill was appointed Director of Performance Programs.

**Family/Hobbies:** Bill resides in the Kansas City area with his wife, Li. They have two children, Jessica and Eric. Bill has enjoyed watching his children grow up and being involved with them in sports and other activities.



**Most Rewarding Experience Working in the Angus Industry:** Bill says having the opportunity to work with such a diverse group of people has been one of the most rewarding experiences of his occupation. The

relationships that he has developed in the Angus business have truly made his involvement with Angus worthwhile.

**Insight to the Future of the Angus Industry:** Bill says, "The Angus breed has established itself as a major role in the beef industry. We must seek to maintain and expand that role. To do this we must continue to be aware of competition of other protein sources offered to the consumer. Competition from other countries is also a vital factor that we need to be aware of to keep the Angus breed at the forefront of the beef industry."

**Advice to Junior Angus Members:** "Realize that we are in a rapidly changing industry. So, it is very important to learn all you can — not only about the Angus business, but about other breeds as well."

— Brandon Walker

# The Clever Cow Crossword

*Directions: Read the clues below and fill in the corresponding squares in the puzzle. Good luck!*

— Cortney Collins



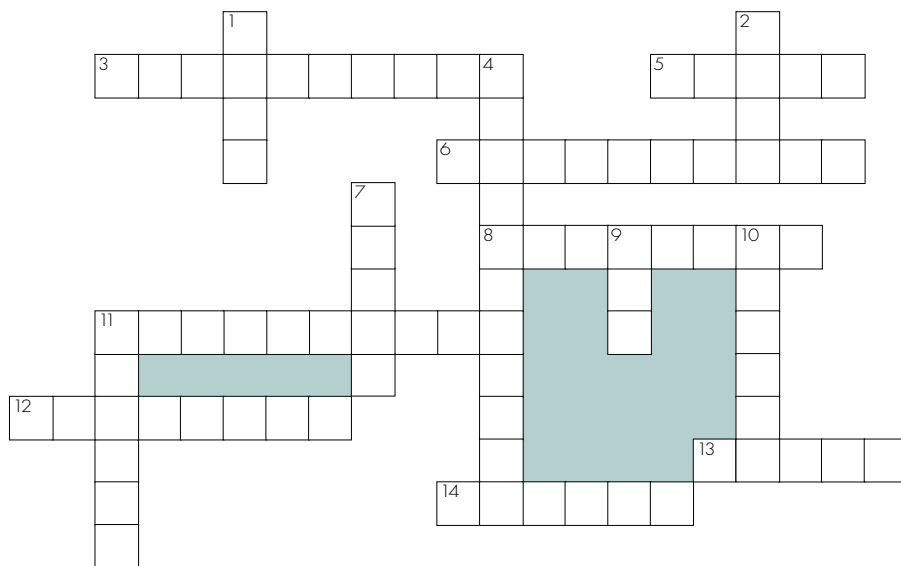
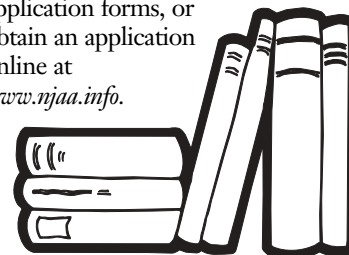
## Angus Foundation offers junior scholarships

Now is the time for high school seniors who are college-bound or those who are already taking college classes to work on scholarship applications. The Angus Foundation will award scholarships to 20 deserving junior Angus members who are working toward college degrees. Eighteen juniors will receive \$1,000 scholarships, and two will receive \$3,500 scholarships.

Applicants for the Foundation scholarships must be junior, regular or life members of the American Angus Association and must be less than 25 years old. Selection is based on involvement in Angus activities, academics and involvement in the beef industry. Winners of the scholarships will be announced during the awards function at the 2003 NJAS, which is set for July 13-19 in Louisville, Ky.

The NJAA/Certified Angus Beef LLC (CAB) scholarship will also be awarded to one Angus junior at the NJAS in July. Applicants for the \$1,000 scholarship must meet the requirements mentioned above and be incoming sophomores, juniors or seniors in college. They also must be majoring in animal science, meat science, agricultural communications or other related field.

All applications are due May 15. Contact the Junior Activities Department at the Association for application forms, or obtain an application online at [www.njaa.info](http://www.njaa.info).



### Down

1. Conference for Junior Members
2. Kentucky: "\_\_\_ As Can Be in 2003"
4. A BIG contest at the NJAS
7. 2003 LEAD: Ft. \_\_\_\_\_
9. Certified Angus Beef, a.k.a.
10. We have more than \_\_\_\_\_ thousand members
11. Director of Junior Activities

### Across

3. The newsletter of the NJAA
5. One of the many contests at the National Junior Show
6. Location of the 2003 NJAS
8. Chairman of the Board
11. Eila Eila: \_\_\_\_\_ Heifer
12. Home of the American Angus Association
13. Even Mel Gibson has 'em!
14. One of the two times per year the junior newsletter is published

answers on page 5

## Getting from Pasture to Plate

The beef industry can be broken down into seven sectors from pasture to plate. There are the **seedstock producers** who have registered purebred cattle of any breed, from Angus to Zebu. **Commercial producers** generally raise crossbred cattle and for the most part calves from these producers, both heifers and steers, are sold as stocker cattle.

The **stocker** grows calves from 400-500 pounds to about 700 pounds, when they enter the **feedlot** phase of the beef industry. Most cattle spend about 130 days on feed in the feedlots and are harvested at the **packing plant** at 1,100-1,300 pounds. From there, the beef is sent to **distributors**, then on to **retail grocery stores and foodservice establishments** such as restaurants and hospitals.

For approximately the past 60 years prices have risen and fallen in a fairly predictable 10-year pattern, referred to as the "cattle cycle." Currently prices are beginning to rise again as the number of cattle being harvested decreases, and the amounts of beef eaten per person in 2002 in the United States increased.

— Amy Wolfrey

## Important dates and deadlines for juniors

<b>MARCH 2003</b>		15	Ownership deadline National Junior Angus Show	15	LEAD registrations due (early registration deadline)
1	Entry deadline for the Western Regional Junior Angus Show	15	Ownership deadline All-American Angus Breeders' Futurity Regional Preview Junior Angus Show	19-22	Eastern Regional Junior Angus Show, Lewisburg, W.Va.
8-9	MAJAC Regional Preview Show, Harrisonburg, Va.	15	Entry deadline Eastern Regional Junior Angus Show	19-22	North Central Regional Preview Junior Angus Show, Lincoln, Neb.
21-23	NJAA Board Meeting	15	Entry deadline Northwest Regional Preview Junior Angus Show	20	Ownership deadline All-American Angus Breeders' Futurity Regional Preview Junior Angus Show
<b>APRIL 2003</b>		15	Entry deadline North Central Regional Preview Junior Angus Show	22-25	Northwest Regional Preview Junior Angus Show, Filer, Idaho
15	Ownership and entry deadline for the Atlantic National Regional Preview Junior Angus Show	15	Atlantic National Regional Preview Junior Angus Show, Timonium, Md.	25	Deadline for NJAA Public Speaking Contest speech outlines
25-27	Regional LEAD Conference, Harrisonburg, Va.				
25-27	Western Regional, Reno, Nev.				
<b>MAY 2003</b>		<b>JUNE 2003</b>			
1	Deadline for Gold Award applications	1	Entry deadline National Junior Angus Show	<b>JULY 2003</b>	
1	Deadline for Honorary Angus Foundation and Advisor of the Year nominations	1	Entry deadline for NJAA Writing, NJAA/AJ Photography, and NJAA Graphic Design Contests	13-19	National Junior Angus Show, Louisville, Ky.
1	Ownership deadline Eastern Regional Junior Angus Show	1	Entry & Recipe deadline for All-American <i>Certified Angus Beef</i> ® Cook-Off	25-27	All-American Angus Breeders' Futurity Regional Preview Junior Angus Show, Louisville, Ky.
1	Ownership deadline Northwest Regional Preview Junior Angus Show	1	Outstanding Leadership Award applications due	31-8/1	LEAD Conference, Fort Worth, Texas
1	Ownership deadline North Central Regional Preview Junior Angus Show	15	Deadline for submitting names of state candidates and delegates for NJAA elections	<b>AUGUST 2003</b>	
15	CAB/NJAA scholarship applications due				
15	Angus Foundation scholarship applications due				
<b>SEPTEMBER 2003</b>					
TBA		NJAA Board Meeting, St. Joseph, Mo.			
20		Entry deadline for American Royal Junior Heifer Show			
<b>OCTOBER 2003</b>					
1		Entry deadline for NAILE Junior Heifer Show			
TBA		American Royal Junior Show, Kansas City, Mo.			
TBA		American Royal Open Show, Kansas City, Mo.			
<b>NOVEMBER 2003</b>					
1		Ownership deadline (issue date) for National Western Stock Show – Junior Competition			
15		Entry deadline National Western Stock Show			
15-18		NAILE, Louisville, Ky.			
<p><i>Note: American Royal, NAILE, &amp; the National Western ownership deadlines are ISSUE DATES. All other deadlines are POSTMARK DATES.</i></p>					
<b>2004 Dates and Sites</b>					
July 12-17		National Junior Angus Show, Kansas City, Mo			
<b>2005 Dates and Sites</b>					
July 10-16		National Junior Angus Show, Denver, Colo.			

Each household with one or more active NJAA members is to receive one copy of each semiannual youth-oriented issue of the *ANGUS JOURNAL* (May and September) and one copy of each semiannual NJAA *DIRECTIONS* newsletter (Spring and Fall). If you, a brother or sister do not receive these issues, contact the *ANGUS JOURNAL* Circulation Department or the American Angus Association Membership Department.

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