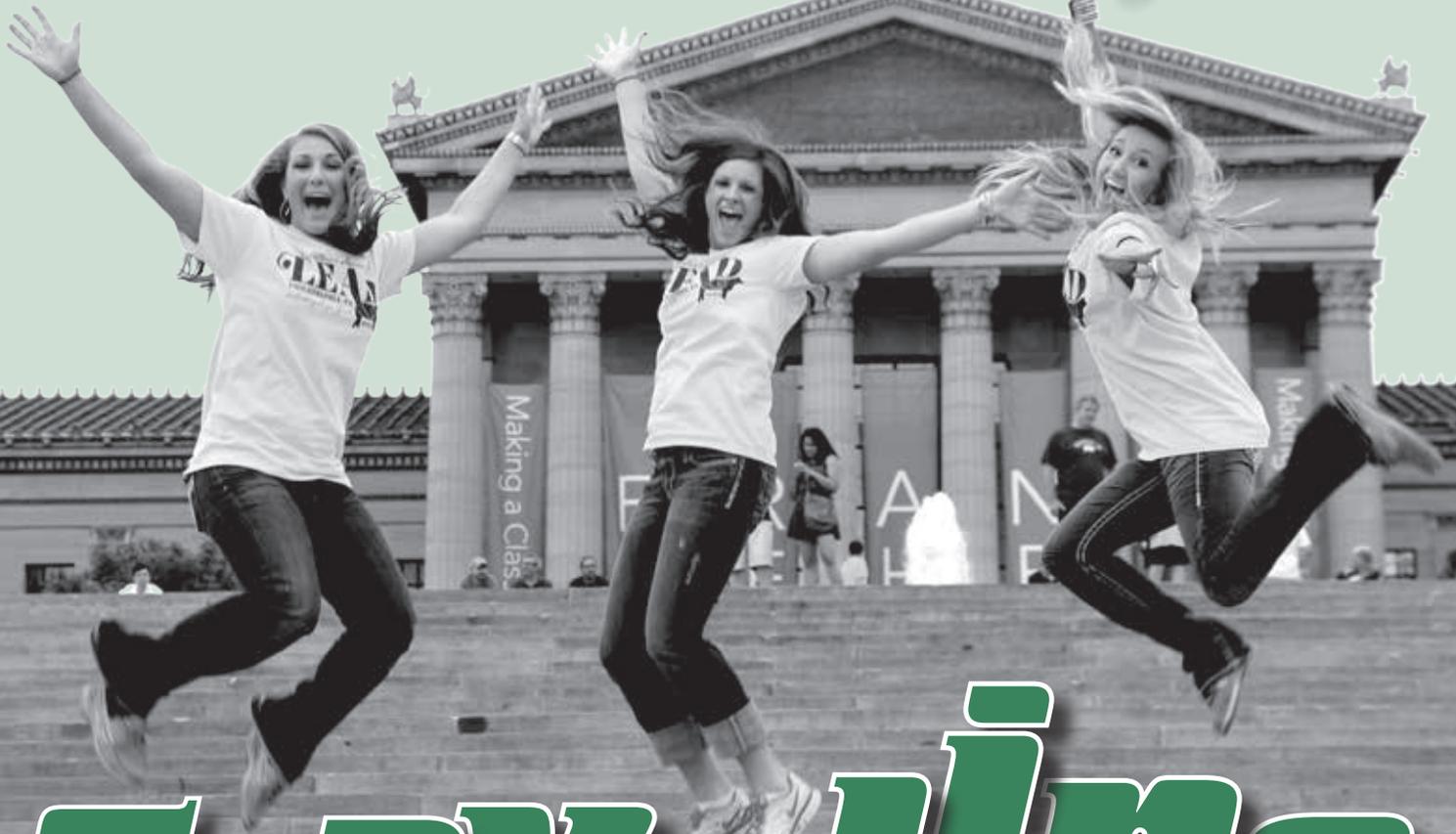


DIRECTIONS

THE NEWSLETTER OF THE NATIONAL JUNIOR ANGUS ASSOCIATION

3201 Frederick Ave., Saint Joseph, MO 64506-2997
816-383-5100 • www.angus.org/njaa • info@njaa.info

Fall 2014



Traveling NJAAA Style

Being a member of the National Junior Angus Association (NJAA) gives junior members the opportunity to travel all across the nation. The NJAA holds several events throughout the year spread out in a variety of locations in order to make them more accessible to all junior members. Events like Leaders Engaged in Angus Development (LEAD), Raising the Bar, Mini LEADs, Green Coats: Coast to Coast, and local, regional

and national junior Angus shows are held in wide ranges of locations.

While closer distances are beneficial, what makes our association so unique is the exciting places juniors get to travel to away from home. These Angus events are held in locations from San Francisco, Calif., all the way to Philadelphia, Pa.

CONTINUED ON PAGE 4

Chairman's Perspective

It is a great honor to have the opportunity to be a part of such a superb organization such as the National Junior Angus Association. The NJAA provides us with numerous opportunities to step outside of our comfort zone and become leaders. Growing up I was always one who was quiet and shy, and regretfully never took advantage of all the opportunities that I was given. With that said, I encourage all juniors to be involved in all that you can and take advantage of every opportunity that you are given.

Many of these opportunities will require you to step out of your comfort



zone, but do not let that discourage you. By staying in your comfort zone, you are unable to learn, grow and develop into a stronger person. Whether it be taking part in your state's Cook-off team, representing your state as a voting delegate, or running for the National Junior Angus Board of Directors (NJAB), I encourage you to take the opportunity and give it your very best.

Running for the NJAB was definitely a step out of my comfort zone, but it has been an amazing opportunity for me and has developed me into a stronger person and leader. It has improved my leadership skills, my communication skills and

my team-building skills. I have been blessed with the opportunity to work with eleven outstanding leaders and develop friendships that I am certain will last a lifetime.

My fellow board members and I are willing to help juniors step out of their comfort zone, take advantage of these opportunities and become better leaders for this association. We also have many ideas to create more opportunities and make this a remarkable and memorable year, so I encourage all juniors to take advantage of these opportunities, step out of that comfort zone and allow yourself to be all that you can be.

— by Cory Watt

National Convention



This year's annual meeting will no longer be held in conjunction with the North American International Livestock Exposition in Louisville, Kentucky. Instead, it will be held in the heart of cattle country in Kansas City, Mo. The Angus Means Business National Convention & Trade Show will be Nov. 4-6, 2014 at the KCI Expo Center.

Due to its central location, this allows many producers and feedlot operators to attend the convention without having to travel across the nation. With the new location, the producers will also have the opportunity to visit the American Angus Association Headquarters, as it is only a 40-minute drive from Kansas City. While in Kansas City, producers will have the opportunity to hear many top-notch speakers who will be sharing ideas and knowledge about how to make improvements to better our breed and ensure that it remains the best in the business.

They will also have the opportunity to do lots of shopping at the trade show, the Angus Foundation's Holiday Room and the American Angus Auxiliary's Angus Gift Barn where they can purchase many great gifts and give back to this wonderful association that does so much for our juniors. After a long day of learning and shopping, producers can enjoy some great entertainment while they can relax and socialize with other producers. There is a lot in store for the Angus Means Business National Convention & Trade Show and I hope many of you can come out and enjoy a great week with your fellow producers. For more information on the 2014 National Convention please visit www.angus.org/angusconvention.

— by Cory Watt

NJAA BOARD OF DIRECTORS

TERMS UP IN 2015

CORY WATT, South Carolina, **chairman**, jcwatt@g.clemson.edu
SHANE KERNER, Idaho, **vice chairman**, skcattleco@icloud.com
TYLEE JO WILLIAMS, Texas, **communications director**, tylee.williams@ttu.edu
WILL FISKE, Virginia, **Foundation director**, willf3@vt.edu
JESSICA RADCLIFFE, Wisconsin, **leadership director**, radclff2@illinois.edu
LINDSAY UPPERMAN, Pennsylvania, **membership director**, lupperman20@gmail.com

TERMS UP IN 2016

MICHAEL CROPP, Maryland, mccropp@ksu.edu
LAUREN GRIMES, Ohio, l-grimes@onu.edu
JAKE HEIMSOOTH, Missouri, jacob2626JH@gmail.com
ALEX ROGEN, South Dakota, alex.rogen@jacks.sdstate.edu
KATY TUNSTILL, Arkansas, katy.tunstill@okstate.edu
EVAN WOODBURY, Kansas, evanwoodbury16@ksu.edu

Ashley's Alley

Time Flies When You're Having Fun

Exactly one year ago today, Oct. 1, I was giddy with excitement and nerves because I was starting my first day on the job with the American Angus Association. I was looking forward to having a position in the agricultural sector again, but a little worried how this horse girl was going to fit into the cattle world! Boy, does time fly when you're having fun! As I replay the many wonderful and challenging happenings of the last 12 months, I realize that I am just as excited about coming to work now as I was then. It turns out that I could not have found a better organization, or group of people, to surround myself with on a daily basis.

Today, I find myself reflective of this past year on the job. I'm amazed by the knowledge I have gained and the opportunities I've had to meet junior and adult members alike in such a short time. I've had a lot of firsts — first Atlantic National show, first Northwest Preview show, first National Junior Angus Show, and first LEAD conference — all fantastic experiences. Also, in my current position as the American Angus Association's assistant director of events and education, I've been fortunate to travel to many other Angus shows and adult membership events across the country and continued to gain great experiences. Of course, that's not to say it's all been without challenges. We've definitely faced

those in the last year, but with help and determination, we've hit them head on and have come out better on the other side.

As I close my thoughts, I'm reminded of an old lesson — one you've heard a thousand times — don't be afraid to try new things and reach your goals. It rings true for all ages. I could have let doubt deter me when considering the possibility of joining an organization I had never been a part of before, but that would have been a mistake. I cannot imagine doing anything differently now. You may have your own doubts about joining the NJAA, going to a show you haven't shown at before, or attending a Raising the Bar or LEAD conference in a far-away state. As a member of the NJAA, you have a great network of support to overcome those fears and try those new opportunities. It'll only make you more confident to take those opportunities as an adult.

I am beyond blessed and proud to be your assistant director of events and education. Please, don't hesitate to contact me if you have any questions or I can help you in any way. I've enjoyed serving the Association this past year, and I look forward to continuing to serve you in the years to come!



— by Ashley Mitchell

Herdsmanship Tips

Herdsmanship is the single most overlooked component at a show, yet it deserves the most praise. The National Junior Angus Show (NJAS) lasts 6 days and herdsmanhip is the one thing that really shows how well a state can work together as a whole. Show day may be the one day everyone cares about, however it is just as important to keep your animals looking their best in the stall the other five days. Clean stalls and clean animals make your state or farm look top of the line when you are at a show. Here are the three best ways to keep your state or farm looking good at a show.

1. Uniformity is key; long rows of cattle without buckets or blowers laying everywhere help generate a fresh appeal. Consistency in stall signs, curtains and fan spacing helps keep things looking sharp.

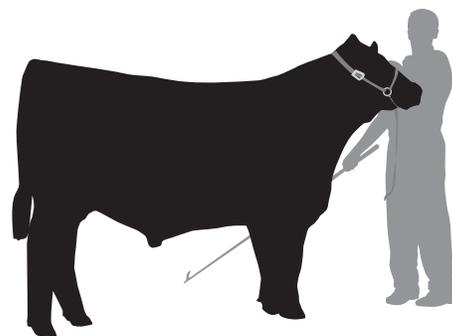
2. Keep everything clean, pick up after your animal and always blow them off when they stand up. Not only does this improve your state or farm's image, it will also help improve the

hair quality of your animal.

3. Work with the people stalled around you. Help out when needed, don't be afraid to jump in and clean up after someone's heifer or blow them off if the person isn't around or too busy to do it themselves. No person has ever gotten mad because someone helped them.

These three things will help your state be competitive in herdsmanhip when it's time for junior nationals. It will also help bring people to your farm's stall at the fair to look at your cattle. We all love being in the showing, but it's what happens outside of the showing that counts.

— Jake Heimsoth



Traveling NJAA Style CONTINUED FROM COVER

Juniors love the opportunities to see new places and share these experiences with their Angus pals. Take a look at what a couple of seasoned Angus travelers have to say about their adventures made possible through the NJAA.

Lexi Stevenson, 14 years old — Argyle, Texas

Where is your favorite place that you've traveled with the NJAA?

My favorite place that I've traveled with the NJAA was probably Philadelphia, Pa., or Lubbock, Texas.

What is the farthest place you've traveled with the NJAA?

The furthest I've traveled was Philadelphia, Pa.

Tell us a funny story from one of your trips.

This summer when we were in Indiana for the National Junior Angus Show, the National Junior Angus Board members got this sombrero. Tylee Williams left this sombrero at our house so Dylan Denny and I traveled all the way to Philadelphia for LEAD with Dylan wearing the sombrero through the airports, all so the junior board could use it in their skit. We definitely saved the day!

What has benefitted you the most from being able to go to all these different places with the NJAA?

The most I've taken from being a part of the NJAA is how to be a better leader because leadership is what makes this association so great!

Jordyn Wagner 17 years old — Billings, Montana

Where is your favorite place that you've traveled with the NJAA?

New Orleans for LEAD or Lubbock, Texas, for Raising the Bar.

What is the farthest place you've traveled with the NJAA?

Definitely New Orleans, that has to be the furthest from home.



2014 LEAD attendees had the opportunity to visit Angus farms in Pennsylvania.

Tell us a funny story from one of your trips.

At LEAD this year we had a speaker that taught us about exporting overseas. We do contribute to that here in Montana, as my family has sent some Angus yearling heifers to Russia. I was very curious about the way everything worked on the boat, things like the feed, manure, sick calves. Our speaker told us that if a cow dies on the trip they just throw it overboard for the sharks to eat. As she kept speaking, we asked what happens if one is pregnant or sick and she said "we send them over."

Tyler Bush and I thought she meant send them overboard into the ocean. It blew our minds that they threw live cattle overboard! However, we asked her later on about this. She clarified that every time she said over, she meant over across to Russia, not overboard. We laughed about that for while!

What has benefitted you the most from being able to go to all these different places with the NJAA?

I am so blessed to be a part of the NJAA. Not only do I get to express my love for the Angus breed, but I also get to do that with thousands of other people that do, too. With the opportunities the NJAA provides, I have extended my knowledge not only in our breed, but also in the agricultural world. Also, we are able to tour colleges and see places not many people get to see usually. In all honesty, those two things aren't the best yet.

I have met some people all over the United States that will forever be my closest friends. I can't wait for the next show to see them all! We may live in different states, but we all stay in touch and these are forever friendships that you just don't find anywhere!

Want to have fun experiences like these two Angus juniors?

Be sure to check out our upcoming events on the NJAA website. Then all you have to do is pack your bags and start your journey to find your own favorite Angus destination!

— by Tylee Jo Williams



2013 LEAD attendees watched workers hand-carve the iconic characters at Mar-di Gras World.

Front cover: National Junior Angus Board members Lindsay Upperman, Jessica Radcliffe and Shane Kerner show their enthusiasm for the city of brotherly love. (photo by Carrie Horsley)

Angus Foundation Heifer

Wow, what an amazing year 2014 has been thus far! This year has already resulted in many accomplishments and achievements for junior members, setting a strong precedent for 2015. The year opened with a bang, as the breed was well represented at the National Western Stock Show and the Angus Foundation heifer package set another record.



Whether it's supporting our agricultural youth or promoting education and research within the beef industry, the Angus Foundation has and will always continue to affect those of us within the agriculture industry.

So as a message of encouragement and realizing how this organization functions, showing and expressing your appreciation to the influential supporters in your life and to this organization is very important. Therefore, the NJAB would like to send a great big "Thank you!" to two dedicated individuals from the Angus Foundation, Mr. Milford Jenkins, Miss Carrie Horsley and Mrs. Kris Sticken for all their endless focus, time and support towards ensuring the future success of this great organization.

— by Will Fiske

EXAR Royal Lass 2068 was donated by Express Ranches and sold for \$120,000 to Herbster Angus Farms of Falls City, Neb. Continuing with the many successes of previous years, 2014 was filled with the normal variety of shows, events, and leadership conferences, all of which continued to focus on developing the junior membership. As a participant in so many of these activities and events, it was easy for us to get caught up in our busy schedules and agendas, focusing on the next date. Therefore, I strongly encourage everyone to create time to truly thank your supporters (parents, relatives, business sponsors, etc.), because it will often be these people who will forever be your biggest fans!

Similar to how family and friends encourage the best for your endeavors; the Angus Foundation has provided juniors with new opportunities and furnished financial support for almost 35 years. This year alone, scholarships totaling over \$200,000 were awarded to juniors on behalf of the Angus Foundation. Providing these funds for the further development of Angus youth has always been an important primary focus and function.

The Foundation continues to emphasize education and research as key roles that affect Angus breeders and the beef industry as a whole. In 2014, the Angus Foundation hosted many educational opportunities (Beef Leaders Institute, Young Cattlemen's Conference and Cattlemen's Boot Camp, to name a few) for cattleman across the nation.

In research, the Foundation is currently supporting two active projects: Improvement for beef cow biological efficiency at the University of Illinois and North Carolina State University; and development of genetic evaluation methodology for traits of economic importance in American Angus cattle at the University of Georgia.

Without generous donations and collaborative efforts, the goals related to youth, education, and research would never be achieved. Donations such as this year's Angus Foundation heifer package, 44 Ruby 3839 donated by 44 Farms, demonstrate this instrumental and important role that funding provides for the future of agriculture and the development of our youth.



Mytty In Focus [RDF]	S A F Focus of ER
A A R Ten X 7008 SA	Mytty Countess 906
A A R Lady Kelton 5551	S A V Adaptor 2213
44 Ruby 3839 Reg: 17682470 [DDF]	H S A F Lady Kelton 504
Birth: 11/20/2013	B/R New Design 036
G A R Predestined	G A R Ext 4206
44 Ruby X821	B/R New Design 323
B/R Ruby 1224	H F Ruby 036-951

Production											Maternal			
CE	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	MkH	MW	MH	SEN
+8	+3.4	+64	+120	+20	+6	+1.14	+14	+7.1	+10	+29	N/A	+37	+4	-16.31
.31	.41	.32	.33	.34	.35	.36	.30	.05	.15	.21	N/A	.33	.25	

Carcass					\$Values				
CW	Marb	RE	Fat	SW	SF	SG	SQG	SYG	SB
+53	+1.51	+82	+0.19	+40.47	+68.61	+56.07	+51.77	+4.30	+125.23
.21	.34	.27	.32						

As of Sept. 5, 2014; HPEPD as of May 27, 2014.

Meet the New Six...

I got a chance to catch up with our new directors, and they truly are a dynamic group of leaders!



Michael Stephen Cropp

Hometown, State: Damascus, Md.

Favorite Angus memory: Going to my first LEAD conference in Missouri and realizing that I was not the weird one; everyone from my hometown was weird for not understanding what our industry means to us and how we are one big family. I met some

really amazing people who are, without a doubt, my best friends today.

Would you rather be invisible and have teleportation or the ability to read minds and fly...Why?

I would much rather be able to read minds and fly. Quite frankly, I always have wanted to be able to fly, and reading minds would definitely be beneficial for understanding how people think. I could probably predict the future if I had a way of knowing what people were thinking of doing next. Just think, the champion drives at shows would not be as suspenseful!

Inspirational Quote: "The windshield is bigger than the rearview mirror. I've attempted to continue looking through the windshield and could not be much happier." — *Thomas A. Daschle*



Lauren Ashley Grimes

Hometown, State: Hillsboro, Ohio

Favorite Angus memory: By far, my favorite Angus memory would be winning the North American International Livestock Exposition back-to-back years in 2010 and 2011 with two different heifers. However, the sweetest part was watching my sister win the 2011 National Western

Stock Show right in between them. Our parents have blessed us with so many things, but working side by side is among the best of my memories. Final drives are much better spent showing against each other!

Would you rather be invisible and have teleportation or the ability to read minds and fly...Why?

I would rather be invisible and have teleportation. Invisible simply because you can escape from the world and do your own thing without being bothered, and teleportation because it would make traveling to shows a MUCH quicker process. I would never want to read minds and fly, simply because I hate heights and I never want to know what other people are thinking in awkward situations.

Inspirational Quote: "Great things never came from comfort zones."



Jacob Wayne Heimsoth

Hometown, State: Cameron, Mo.

Favorite Angus memory: Favorite Angus memory would be winning my division in the owned heifer show at Angus Junior Nationals in Pennsylvania.

Would you rather be invisible and have teleportation or the ability to read minds and fly...Why?

I would rather have the ability to be invisible and teleport anywhere. This way I could travel all over the world and see everything I've always wanted to see and no one would know where I would be.

Inspirational Quote: "It is amazing what you can accomplish if you do not care who gets the credit." — *Harry Truman*



Alex Charles Rogen

Hometown, state: Brandon, S.D.

Favorite Angus memory: My favorite "Angus memory" would have to be the closing ceremonies at my second National Junior Angus Show. They were playing the slideshow and the song "Good Riddance" by Green Day. The song's phrase: "I hope you have the time of your life" has stuck with me since.

Every time I hear that song, I go back to the lawn chair in the showing watching what happened that week in July.

Would you rather be invisible and have teleportation or the ability to read minds and fly...Why?

You have to go with teleportation! It would allow me to see



everybody that lives in different regions of the country, and I could explore the world!

Inspirational Quote: “He who who says he can and he who says he can’t are both usually right” — *Confucius*



Katlyn Taylor Tunstill

Hometown, State: Fayetteville, Ark.

Favorite Angus memory: My favorite Angus memory would have to be when I won the Female Crystal Award in 2012. It was never an award I had set my mind to winning. So, when I won, I was so shocked! It was nice to know that all of my work I had put into contests paid off!

Would you rather be invisible and have teleportation or the ability to read minds and fly...Why?

I would rather be invisible and have teleportation. Sometimes I really don’t want to know what people are thinking, so I wouldn’t want to be able to read minds. If I was invisible, I would play really good pranks on my friends! Plus, I’m always late. Teleportation would definitely be something very useful!

Inspirational Quote: “I’ve learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.” — *Maya Angelou*



Evan Manuel Woodbury

Hometown, State: Quenemo, Kan.

Favorite Angus memory: White water rafting in Colorado during LEAD in 2012!

Would you rather be invisible and have teleportation or the ability to read minds and fly...Why?

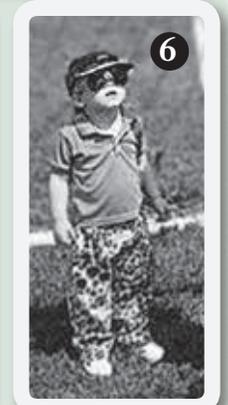
I would rather have the ability to read minds and fly because I would often be able to understand people, cattle and other animals better. Plus I would be able to see the country and its landscape as I fly, rather than being instantly transported to places.

Inspirational Quote: “We can’t help everyone, but everyone can help someone.” — *Ronald Reagan*

— *by Shane Kerner*

Match the Little Six to the New Six

Key on page 10



Meet the Advisory Board

The advisory board is a committee of three Angus enthusiasts who serve as role models and provide direction for the NJAB. They are devoted people whose passion for the Angus breed goes beyond their love for cattle to the NJAA juniors.

Michelle Rieff

First, I would like to introduce our

advisor of seven years, Michelle Rieff. Although an Angus girl now, her story does not start out with the breed she cares so much for today. Growing up, Michelle's parents raised Simmental cattle. Some people may marry into wealth, but Michelle married into Angus cattle, finding a young man who was an avid lover



Michelle Rieff

of Angus cattle. Marrying her husband, Kevin, is where her passion for the Angus breed truly started.

She has also served on the American Angus Auxiliary board for nine years and remains active as a past president. After attending junior college at Northeastern Oklahoma A&M College in Miami, Okla., she earned her bachelor's degree from the University of Arkansas and her master's degree from John Brown University.

Very active in 4-H, Family and Consumer Science and FFA in high school, Michelle chose to follow a career path in family and consumer sciences in college. She says, "After teaching high school for four years, I went to work for seven years at our local community college in student services."

After her experiences, she decided to return to college to obtain a master's degree in school counseling. This led her to a job as an 8th grade counselor and she has been in this position for fifteen years.

Michelle says, "I work with over 425 8th graders providing academic advisement,

career guidance, and social and emotional support."

For those of you who know Michelle, you will know that she is a people person. That is her favorite part of the NJAA. Her daughter may have showed at her last NJAS six years ago, but that has not stopped her and Kevin from continuing

to attend nationals each year. Michelle says, "The Angus breed and the National Junior Angus Association isn't just about cattle. It is mainly about people. Great people!"

John Pfeiffer

Our next advisor, John Pfeiffer, has been involved in the Angus breed since he was born. His family has been in the Angus business since 1907. When he turned nine years old, his grandfather give him his first Angus heifer to show. John says, "From then on I was hooked, and my herd began to grow and was really quite profitable since my granddad covered all the bills."

John teaches us many things, but before he began sharing his knowledge with us, he taught agricultural education for 30 years. "I had always



John Pfeiffer

wanted to farm and run cattle so I have a degree from Oklahoma State University in animal science." John says. "I soon found that in the '70s, it was hard to make a living just farming and running cows, so I went back to school to get a teaching certificate in science from Southwestern Oklahoma State University. I later received an administrator

certificate from Southern Nazarene University."

Now, he is retired and currently works full time on his farm with his wife, Gaye, taking care of their cattle. John says, "I cannot claim to be the boss because my wife has that title. So I guess I am the head farm hand that gets to make some decisions." He enjoys his days spent on their farm.

John's favorite thing about the NJAA is the diverse activities we have for such a large age group of juniors. John says, "It is not just about showing, but a large amount of other things can be done. It is



Carrie Horsley

possible for juniors to never have a show heifer and become one of the most well-rounded leaders through all of our other activities."

Carrie Horsley

Our final advisor is Carrie Horsley, whose passion for the Angus breed has been a large part of her life. Following the family tradition,

Carrie is continuing her family's

involvement in the Angus breed. Like John, her alma mater is also Oklahoma State University, where she received her bachelor's degree in agricultural communications after attending junior college at Black Hawk College-East. Carrie now works for the Angus Foundation, where she is the director of marketing and public relations.

She says, "Fortunately for me, I was an Angus intern last summer and when the position happened to open up, I was advised to send my résumé in to Milford Jenkins. We had an interview, but the downside was I still had a semester left of school. Then, while I was still job hunting that fall, I received a call from Milford who offered me the job. And as they say, the rest is history."

Carrie creates, designs and writes for the Foundation. Her largest project is currently working on the annual report that will be completed and printed by November. Carrie says her favorite part of the NJAA is the opportunities that are offered for juniors. She believes that these opportunities give our youth "the chance to do great things for this industry and be great adults as they grow within the breed."

The advice our advisory board has for juniors is to enjoy every minute of your time as a junior member, because it goes by very quickly. Be sure to strive to make friends and network with other juniors and Angus breeders. It will positively impact your future no matter what career path you choose.

We are so fortunate to have these three people to learn from. They have devoted time from their lives to help guide us through our years as junior members. Do not be afraid to stop and ask them questions. They are full of knowledge and would love to give you advice to help make your junior experience memorable.

— Katy Tunstill



Apply Today for a Seat at the CAB Table

On Jan. 5-6, 2015, Certified Angus Beef LLC (CAB) will host the Building Blocks for Success Seminar at the corporate office in Wooster, Ohio. This seminar has welcomed the National Junior Angus Board, Miss American Angus, and the National Beef Ambassador team for many years, and CAB is proud to partner with the Angus Foundation to open additional seats to five qualified candidates for an all-expense paid trip to join this year's class. CAB will accept applications through Nov. 15, 2014. Eligible applicants must be junior, regular or life members of the American Angus Association and must be 17-22 years old by Sept. 1, 2014.



Participants in the Building Blocks for Success Seminar will experience personal growth as an Angus leader through the following:

-  Insight about the marketing message used to create pull-through demand for the best Angus beef.
-  A look inside the global protein market and where the *Certified Angus Beef*® (CAB®) brand fits.
-  Learn what the ultimate beef consumer wants — beyond the pasture.
-  An interactive carcass grading and fabrication session with corporate meat scientist, Dr. Phil Bass.
-  See how the value created by the brand equates to more dollars for registered-Angus breeders.
-  Network with staff members and other young beef industry leaders from across the country.

Applications are due via email or postmarked by Nov. 15th. Visit CABpartners.com to download the application today!

— by Kara M. Lee

LEAD Questionnaire

As always, LEAD was an unprecedented success once again this year. More than 150 junior Angus enthusiasts made their way to Philadelphia this summer to learn more about the Angus breed, tour local production farms of all sorts, as well as meet new people from all across the United States and Canada. We love to hear back from the participants, so we decided to interview one of our youngest attendees, Mr. Dylan Denny.



How old are you, and where are you from?

I am 14 years old and I live in Lubbock, Texas.

Have you ever been to LEAD before this year?

This was the first LEAD that I have ever attended and I had a blast. I cannot wait for next year!

What made you decide to attend LEAD in Philadelphia this year?

I attended LEAD this year because I have always heard from my older Angus friends in Texas that have previously attended say what a good time it was. I couldn't resist the urge to come see what all of the hype was all about. So this summer, I hopped on the plane and let the good times begin!

What was your favorite part of LEAD?

My favorite part of LEAD would have to be getting to

go to Cherry Knoll. It was so much fun getting to see the beautiful landscape, and getting to check out an Angus farm in that unique part of the country.

If you had to name your favorite thing you took home from LEAD, what would that be?

My favorite thing that I took home would have to be a mini-telescope that I bought from a gift shop when we spent the afternoon touring the historic district of downtown Philadelphia.

What speakers did you enjoy the most, and why?

My favorite guest speaker would have to be Jim "Basketball" Jones because he had such an amazing message, but he also had tons of fun interacting with us, which made it super fun. He is an awesome person with a relatable message.

Do you have any future ideas for activities at the conference?

There is nothing big that I would like to be changed. I loved being active and moving all day long. It kept me interested and energized the entire conference.

If someone were to ask you why he or she should go to LEAD, how would you reply?

If someone would ask me why he or she should go to LEAD . . . Well, I wouldn't know where to start. I would tell them you meet so many new friends, you get to see some awesome stuff from different parts of the country, and it teaches you more than anything you could imagine!

Would you attend LEAD again?

Will I be attending LEAD next year? No . . . just kidding! Heck yes, I will be going! It's an amazing experience that I wouldn't miss for anything.

— by Lauren Grimes

Key to:

Match the Little Six to the New Six

on page 7

- 1. Evan Woodbury; 2. Katy Tunstill ;
- 3. Jake Heimsoth; 4. Lauren Grimes;
- 5. Michael Cropp; 6. Alex Rogen

Junior Association Spotlight: Nebraska

The National Junior Angus Association is a great way to get to know kids from across the country. Some of our greatest friendships are made within this organization and we will benefit from them long after we are done being a junior member. Getting to know one another is a great way to understand the different aspects of the NJAA.

I was able to connect with Savannah Schafer from Nebraska to discuss the Nebraska Junior Angus Association. Their association is a group of about 100 junior members. One of the more fun events that they take part in is their state show. A unique aspect to the Nebraska juniors is their continuous contribution in hosting the banana splits at the National Junior Angus Show each year. This tradition was started by Connie Uden at the 2007 National Junior Angus Show in Oklahoma.



— by Jessica Radcliffe

Auxiliary Opportunities

I can hardly believe how fast the year is going by! Another NJAS is behind us and I am sure everyone is already looking forward to next year in Tulsa. I was so honored to be a part of rewarding the accomplishments of many of our Angus youth as president of the American Angus Auxiliary this year.

Congratulations to all 32 of our *Certified Angus Beef*® (CAB®) Cook-off teams that participated during our 31st annual competition. As always, the recipes and presentations were outstanding! During NJAS in Indianapolis, the Auxiliary was also honored to be a part of giving the Silver Pitcher Award, the Crystal Award, the Richard L. Spader Award, the Pat Grote Awards, and the top five showmanship awards.

A highlight of the week for me is when our scholarship winners are announced. This year, the Auxiliary awarded 10 juniors with a total of \$13,000. What a great opportunity for Angus youth to look forward to! For a full list and photos of this year's NJAS Auxiliary award winners and to learn more about these special honors, visit our website at www.angusauxiliary.com.

Another great way to be recognized for all of your Angus accomplishments is to apply for the American Angus Auxiliary Achievement Award. The Certificate of Achievement is issued only for outstanding achievements at national, state and district (tri-county) levels. County-level achievements are not eligible. In a given year, a qualifying junior Angus member will receive one certificate, in recognition of their achievement record as reported during the year (from October 1 of the previous year to September 30 of the current year).

Achievements that qualify: Grand champion or reserve champion bull, heifer, steer or cow-calf pair; division champion or reserve division champion bull, heifer, steer or cow-calf pair; awards in showmanship, judging, carcass classes, scholarship competitions, royalty competitions and all NJAA recognized competitions, including those held at the

NJAS. Gold, Silver and Bronze awards also qualify, as do leadership roles or positions that were held during that time. It is a great time to start recording all of your accomplishments and be prepared for scholarship applications.

As everyone is getting back into the routine of the school year, it is a great time to be preparing for the American Angus Auxiliary scholarship. Many juniors look forward to this scholarship competition their entire junior career. The deadline for this year's application will be May 1. For a 2015 application, specific information about your state scholarship contact, and more information, visit our website at www.angusauxiliary.com. We look forward to offering these scholarships to deserving youth!

Are you familiar with what exactly we do in the American Angus Auxiliary? You may see us around shows and events and wonder why we are there or what role we play in the Angus family. The American Angus Auxiliary offers individuals interested in the welfare of the Angus

breed the opportunity to work together to provide educational, promotional and social programs and activities. We would love for you to make the transition to our organization when your junior career has come to an end.

It is a great way to stay involved and give back to the Angus breed. There are many opportunities for you to make a difference!

If you are looking for a special gift this holiday season, don't forget to check out our Angus Gift Barn merchandise. We have lots of new and unique Angus-themed gifts for everyone on your list! Visit www.angusgiftbarn.com to check all of these items out or come visit us in Kansas City during the Angus Means Business National Convention and Trade Show November 4-6. During the Convention, we will also be hosting our Annual Meeting activities. Please feel free to join us and see what we're all about! For a full schedule of events and lots of other information, visit www.angusauxiliary.com.

— *Cortney Holshouser*



Staff Introduction

Hello everyone! I am Sarah Hixson, and I will be joining the American Angus Association team as the events and education department assistant. I just want to take a minute to introduce myself.

I currently reside and grew up in Plattsburg, Mo. I am a 2014 graduate of Northwest Missouri State University in Maryville, Mo., with a major in animal science and a minor in commercial agriculture. Growing up, I was heavily involved in 4-H and FFA. Within these organizations I have shown horses, mules and cattle. I currently still raise purebred Gelbvieh and Balancer cattle. So, I know first-hand the importance of a junior association and the hard work and dedication it takes to be a part of a great organization.

I am so excited to start my journey within the American Angus Association! I look forward to meeting and working with all the members! I wish each and every one of you the best of luck!

— *by Sarah Hixson*



Meet Your New Angus Ambassador

Emma Jumper of Paragould, Ark., is currently a junior at Mississippi State University in Starkville, Miss. Ms. Jumper is pursuing dual degrees in

both business administration in corporate finance and arts in foreign language in Mandarin Chinese. She plans to pursue a master's degree in business administration in global economic development with hopes of having an impact in global and domestic agricultural markets and investment opportunities.

Growing up in her family's seedstock operation, Emma's love for agriculture was fostered at a very young age. I had the pleasure of asking Emma a few questions pertaining to her new position with the American Angus Association, and I think you will agree that we have a wonderful young woman representing the Angus breed as our new Angus Ambassador.

What interested you about the position of Angus Ambassador?

The international component of the Angus Ambassador program interested me most. Serving as the spokesperson for an association whose ideals and acts reach far beyond our borders as we lead a substantial sector of a global agricultural economy, I understand the need to foster relationships with many different people within our nation and beyond our American pasture fences. I look forward to my trip to Ontario, networking with members of the Canadian Junior Angus Association.

What duties do you have? What are you looking forward to doing as the Angus Ambassador?

The Ambassador program will be utilizing a blog program for the first time this year. I'm excited to share thoughts on news, events and happenings about our country and globe through the lens of an agricultural worldview. We'll explore economic issues, Ask-the-Ambassador topics, and even some culinary tips and tricks along the way. I'll be posting pictures and summaries from my Ambassador travels to share my experience with as many Association and junior members as possible.

Where do you see the Angus breed in the future?

I understand the economic upturn in our agricultural market and I celebrate that with ranchers across the United States, but I also see a tremendous opportunity for growth and development within our breed. As an industry leader, the Angus Association has long held the title and responsibility of maintaining our status as "The Business Breed." We will be the driving force in stewarding assets and providing the market with dependable product characterized by growth, sustainability and consistent quality — we call that Angus.

Find The False Fun Fact:

1. Emma was on the 2013 National Beef Ambassador Team in 2013.
2. She is the St. Louis Cardinal's number one fan.
3. She is an American presidential history buff.
4. She wants to write a book about Abraham Lincoln.
5. She is competing for Miss Arkansas in 2015.

The false fact: *She wants to write a cookbook one day.*

— by Alex Rogen

Get Involved at NJAS

There are many ways to get involved in the National Junior Angus Show. It really is much more than just a cattle show. At the NJAS there are shows, contests, speakers and clinics that not only educate youth, but also promote youth development. Some of the contests that occur during the NJAS are the writing contest and prepared and extemporaneous speaking contests. These are designed to enhance communication and organization skills and help youth think more critically. Some are more hands-on contests such

as showmanship, team fitting and team sales.

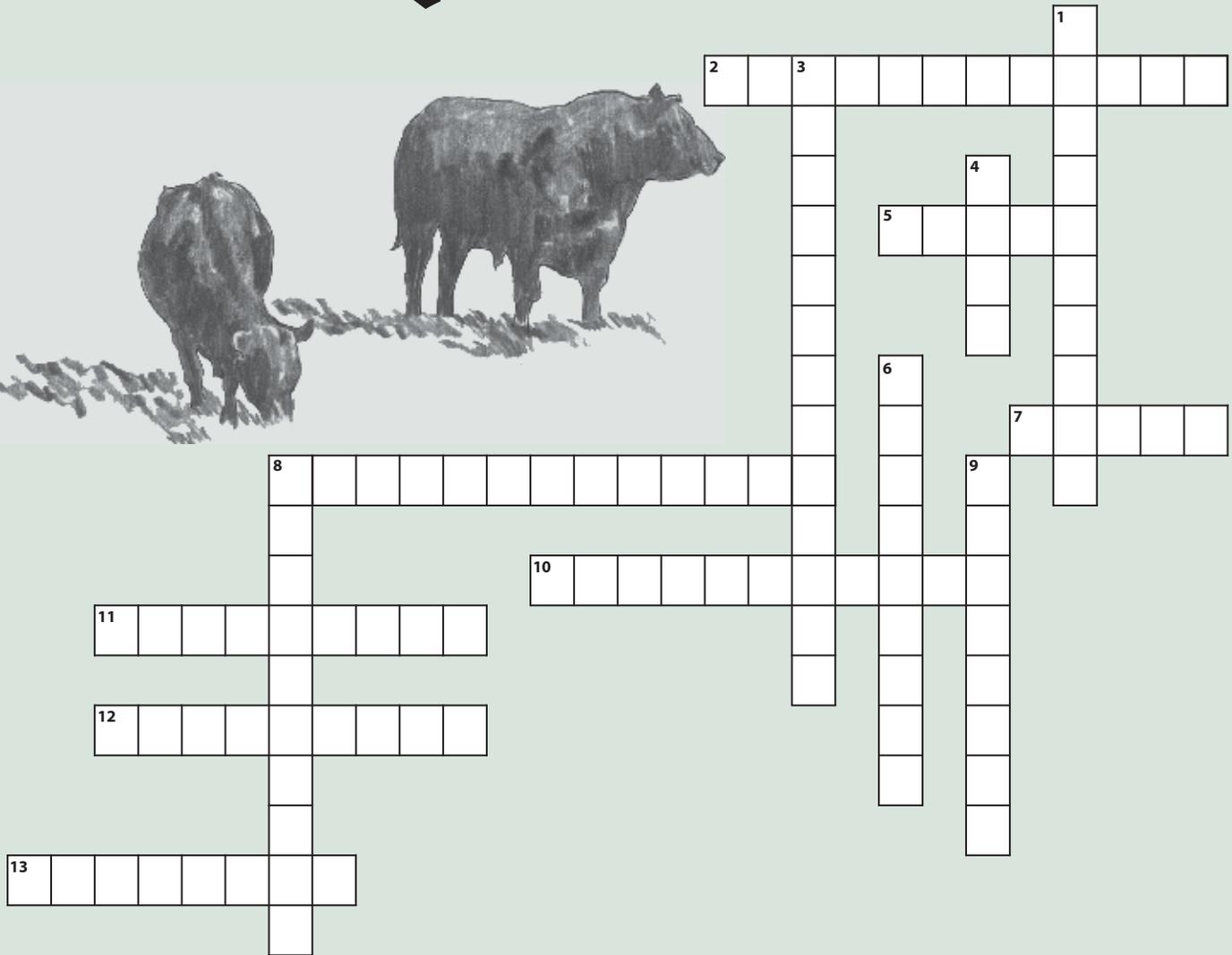
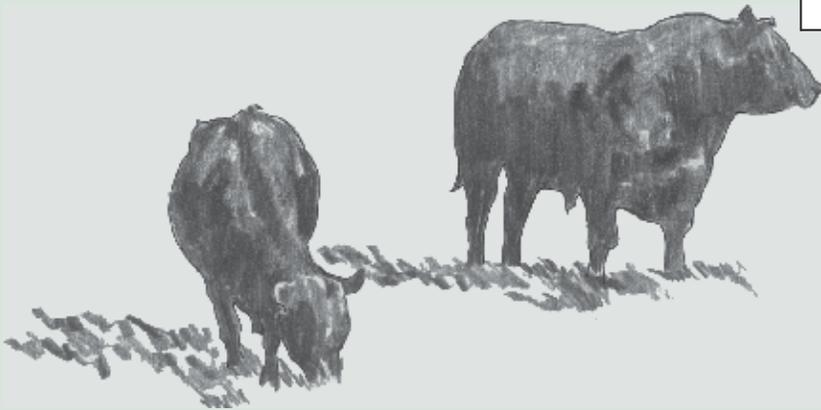
During the NJAS there are also contests that require teamwork and knowledge such as the quiz bowl contest, which is designed to teach youth about the beef industry. Juniors will form teams of four and start off with the written contest that has questions relating to anatomy, meat, reproduction, genetics, management and the National Junior Angus Association as a whole.

Additionally, there are ways that

juniors who cannot attend the show can still get involved by entering in the poster contest, state scrapbook and photography contest. These are easy ways to still feel like a part of the show. Also, for those junior members who have attended the show a few years, there is a mentoring program that pairs older juniors up with a younger junior, and allows them to meet new people and make new friends from other states. In essence, the NJAA offers many ways for juniors to get involved outside of the showring. These great contests discussed are only a portion of the exciting things offered during the NJAS.

— by Michael Cropp

Quiz Bowl



ACROSS

- 2. A shot given under the skin
- 5. Cultivated cereal crop used as food for livestock
- 7. A castrated male
- 8. The union of the male sperm with the female ovum
- 10. A serious calf disease that can cause severe dehydration
- 11. The reproductive lifespan or length of time a cow or bull remains productive
- 12. The process of inserting the arm into the rectum and feeling the reproductive tract to determine the cow's pregnancy status.
- 13. A type of disease that is transmissible between humans and animals

DOWN

- 1. Female phenotypic characteristics
- 3. The term that most correctly describes the practice of utilizing forages and high roughage feed to prepare stock cattle for finishing programs
- 4. What is attached to the hide?
- 6. The first milk that an animal receives that is very rich in nutrients and antibodies
- 8. A heifer calf born twin to a bull is known as a _____
- 9. The term used to express calving difficulty

— by Michael Cropp

Dr. Dan Moser, the Man Behind AGI

Dr. Moser has not only been a teacher in my life, but also an advisor and role model in my future career. It is my pleasure to share with you the process behind his promotion to president of Angus Genetics Inc.

Tell us a little about yourself. Where are you from, where did you go to school and other background information.

I grew up in Effingham, Kan., not far from St. Joseph, Mo. Both my grandfathers were full-time farmers, my dad worked for the USDA Natural Resource Conservation Service (NRCS), and my mom was a nurse. We had a small 100-acre farm where my parents still live. I started 4-H at age 8 with three Angus heifers. I remember the first one we bought cost \$300, purchased from Laffin Ranch at Olsburg, Kan.

As a kid I loved showing cattle. I added Herefords to my herd at about age 12 but continued to show Angus, showing at six NJASs including my last year in Omaha, Neb., 1990. In most years my family went to both Angus and Polled Hereford junior nationals. I was a finalist in the National Junior Angus Showmanship contest in 1986. My wife Lisa (originally from Michigan) was also a contestant that year, but we didn't know each other at the time. I was an officer of the Kansas Junior Angus Association, and director and chairman of the National Junior Polled Hereford Council. I was the second-place boy Angus Auxiliary scholarship winner in 1986, and Lisa was the second-place girl. Lisa also served as a director and vice chairman of the National Junior Angus Association board.

I attended Kansas State University (K-State), and graduated with my bachelor of science in animal sciences and industry in 1991. While at K-State,

I was involved in livestock and meats judging, ag student council and Alpha Gamma Rho fraternity. After that, I went to the University of Georgia and earned my master of science degree and Ph.D. in beef cattle genetics, and coached the livestock judging team. I chose Georgia primarily because, at the time, they were conducting National Cattle Evaluation programs for Angus and nearly every other major beef breed.

My first job out of grad school was a faculty position at the University of Nebraska–Lincoln (UNL), where I taught animal management and continued coaching livestock judging teams. After two years at UNL, I returned to K-State, where I taught classes in genetics and animal breeding, and conducted applied research in beef cattle genetics. I was on the faculty at K-State for fifteen years.

What are you most looking forward to experiencing within the Angus industry?

From past experiences, I've found Angus breeders to be among the most progressive in the beef industry. I appreciate how Angus breeders focus their selection efforts toward the needs of their commercial customers. I look forward to working with breeders and staff members to provide additional tools that can help our membership identify the right genetics to fit the needs of their customers. I also look forward to using my skills as an educator to help breeders better understand the tools that are available to them, and help them make the best use of those tools to advance their herds.

What made the move to the American Angus Association so enticing?

Ever since I was an undergrad, I have wanted to serve as a director of performance programs for a major beef



breed association. Angus is the leading beef breed and has been throughout my lifetime. Angus has led the adoption of every genetic technology, from EPDs to ultrasound to profit indexes and genomics. The breed is, and has always been, very focused on commercial production. I see a great opportunity to positively impact the commercial beef industry by helping Angus breeders achieve their goals.

Do you still bleed K-State purple?

Absolutely. Returning to my alma mater as a faculty member was a wonderful experience. I'm proud of all that we accomplished during my 15 years there, and know that the tradition of outstanding student and industry service will continue now that I've moved on. I'll always be a proud K-State alum. The first things I hung on the wall in my new office were my K-State and Georgia diplomas. If you stop by the American Angus Association office on a Friday during football or basketball season, you'll likely find me wearing purple.

As you can see, Dr. Moser is very passionate about the cattle industry, more specifically the future of the Angus breed. I hope every one of you takes the time to get to know him in the future. His knowledge and potential to impact our breed has only just begun.

— *Lindsay Upperman*



2014 Junior Nationals Review

Every summer, Angus juniors pack their family's truck and trailer and travel many miles to the National Junior Angus Show (NJAS). This year was no different, with more than 700 juniors and their families gathering in Indianapolis, Ind., for "Angus in the Heartland."

For many, it is their annual family vacation and what is looked forward to most each summer. Beyond a family vacation, however, it is about renewing friendships and establishing new ones. Dylan Denny, Texas, agrees, "These people will be your friends for the rest of your life and it is just awesome to see the story of other people!"

Another special part of junior nationals that creates and renews friendships has to be the selection of the new junior board members and the campaigning that goes on throughout the week. Michelle Keyes, Nebraska, said, "I'd say my favorite part about junior nationals was being a voting delegate. I loved getting to know all the candidates and other voting delegates I didn't already know, as well as catching up with friends I had met at previous nationals."

Another week-long event that is looked forward to by both younger and older members at the NJAS is the mentoring program. This program aims to pair an older, more-experienced NJAA member with a younger member to help them throughout the week and learn about NJAS and all that it has to offer. Emily Brooks, Illinois, has participated in the program for several years. "The mentoring program was fun. I got to meet people from all over the country and learn more about the NJAA," says Brooks.

In other junior national news, top honors in the showing were awarded throughout the week in several different categories. On Wednesday, Tyler Cates, assisted by Brian Cates, both of Indiana, evaluated bred-

and-owned (B&O) heifers. Grand champion B&O heifer was exhibited by Sydney Schnoor, California, and reserve honors went to Blake Boyd, Kentucky.

Thursday the show continued with the rest of the B&O show, owned cow-calf pairs, and steers, again judged by Tyler and Brian Cates. B&O cow-calf pair grand champion was exhibited by Ryan Callahan, Oklahoma, and reserve by Lauren Grimes, Ohio. Grand champion owned cow-calf pair went to Logan Wright, West Virginia, and reserve to Sydney Schnoor, California.

As the day progressed, grand champion B&O bull was shown by Jared Radcliffe, Wisconsin, and reserve by Matthew Mitchell, Pennsylvania. Moving into steers, B&O grand champion was exhibited by Ryan Callahan, Oklahoma, with

reserve grand champion shown by Brody Fitzgerald of Pennsylvania.

In owned steers, Garrett Gardner of Pennsylvania took grand champion and Katy Tunstill, Arkansas, showed the reserve champion. Last on Thursday was the selection of B&O best five head, which went to Pennsylvania.

The show was again continued Friday and Saturday, where Dan Shike, assisted by Kevin Rose, both of Illinois, evaluated owned heifers. Grand champion honors went to Cali West, Texas, and reserve to Eric Schafer, Illinois. The last selection of the show was owned best five head, which went to Illinois.

This year's NJAS was another great success. Thanks to the Indiana families and other volunteers who put it all together! We hope to see you next year in Tulsa and encourage everyone to get involved!

— by Evan Woodbury



Quiz Bowl solution

(from page 9)

The crossword puzzle solution is as follows:

- Across 1: CATIONOZOZ
- Across 2: NORTON
- Across 3: VALLEY
- Across 4: SISO
- Across 5: DIRT
- Across 6: SERR
- Across 7: NORTON
- Across 8: NORTON
- Across 9: NORTON
- Across 10: NORTON
- Across 11: NORTON
- Across 12: NORTON
- Across 13: NORTON
- Across 14: NORTON
- Across 15: NORTON
- Down 1: VALLEY
- Down 2: NORTON
- Down 3: NORTON
- Down 4: NORTON
- Down 5: NORTON
- Down 6: NORTON
- Down 7: NORTON
- Down 8: NORTON
- Down 9: NORTON
- Down 10: NORTON
- Down 11: NORTON
- Down 12: NORTON
- Down 13: NORTON
- Down 14: NORTON
- Down 15: NORTON



DIRECTIONS

NATIONAL JUNIOR ANGUS ASSOCIATION

3201 Frederick Ave.

Saint Joseph, MO 64506-2997

816-383-5100 • www.angus.org/njaa • info@njaa.info

Nonprofit Org.
US Postage Paid
St. Joseph, MO
Permit No. 2017

Important Dates and Deadlines for Juniors

JANUARY 2015

- 15 National Western Stock Show Junior Heifer Show, Denver, Colo.

FEBRUARY 2015

- 2 Ownership and entry deadline for the Mid-Atlantic Junior Angus Classic (MAJAC) Show
- 5 Application deadline for the Junior Activities summer internship

- 13 Raising the Bar (Univ. of Illinois) Registration Deadline
- 23 Raising the Bar (Univ. of Georgia) Registration Deadline

MARCH 2015

- 2 Deadline for Honorary Angus Foundation and Advisor of the Year nominations
- 2 Ownership & Entry deadline for the Western Regional Junior Angus Show
- 13-15 MAJAC Show, Harrisonburg, Va.

- 19-22 Raising the Bar: University of Illinois- Champagne-Urbana

APRIL 2015

- 9 -12 Raising the Bar: University of Georgia, Athens, GA held in Atlanta, GA
- 15 Ownership and entry deadline for the Atlantic National Junior Angus Show
- 16-19 Western Regional, Reno, Nev.

MAY 2015

- 1 Deadline for Gold Award applications
- 1 Outstanding Leadership Award applications due
- 1 Ownership & Entry deadline Northwest Regional Preview Junior Angus Show
- 1 Ownership & Entry deadline Eastern Regional Junior Angus Show
- 1 CAB/NJAA scholarship applications due
- 1 Angus Foundation scholarship applications due

- TBA Entry deadline American Angus Breeder's Futurity Junior Angus Show

- 15 Ownership & Early Entry deadline National Junior Angus Show
- 15 Ownership deadline American Angus Breeder's Futurity Junior Angus Show
- 15 Entry deadline for NJAA Creative Writing, NJAA/ AJ Photography, and NJAA Graphic Design Contests
- 15 Entry & Recipe deadline for All-American Certified Angus Beef® Cook-Off
- 21-24 Atlantic National Junior Angus Show, Timonium, Md.
- 25 Deadline for NJAA Public Speaking Contest speech outlines
- 25 Deadline for Career Development Resumes
- 25 Late Entry Deadline National Junior Angus Show (ONLINE ONLY)

JUNE 2015

- 1 NJAA Board Candidates information due
- 1 Deadline for submitting names of state delegates and showmanship contestants for NJAA elections
- 10-14 The American Breeders' Futurity Junior Preview Show, Louisville, Ky
- 15 LEAD registrations due (early registration deadline)
- 19-21 Eastern Regional, Lewisburg, WV.
- TBA Northwest Regional Preview Junior Angus Show, ID

JULY 2015

- 1 Deadline for NJAA Team Marketing PowerPoint outlines
- 12-18 National Junior Angus Show, Tulsa, OK
- 15 LEAD registration deadline (if not already full)

AUGUST 2015

- 6-9 LEAD Conference, TBA